

| <b>STUDY MODULE DESCRIPTION FORM</b>   |  |   |
|--|--|---|
| Name of the module/subject<br><b>German Language</b>   |  | Code<br><b>1011101231010910650</b>  |
| Field of study<br><b>Engineering Management - Full-time studies -</b>  | Profile of study<br>(general academic, practical)<br><b>(brak)</b> | Year /Semester<br><b>2 / 3</b>  |
| Elective path/specialty<br><b>-</b>  | Subject offered in:<br><b>Polish</b>                               | Course (compulsory, elective)<br><b>elective</b>  |
| Cycle of study:<br><b>First-cycle studies</b>  | Form of study (full-time, part-time)<br><b>full-time</b>           |   |
| No. of hours<br>Lecture: <b>0</b> Classes: <b>45</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>   |  | No. of credits<br><b>3</b>  |
| Status of the course in the study program (Basic, major, other)<br><b>(brak)</b>   |  | (university-wide, from another field)<br><b>(brak)</b>  |
| Education areas and fields of science and art<br><b>social sciences</b><br><b>Economics</b>  |  | ECTS distribution (number and %)<br><b>3 100%</b><br><b>3 100%</b>  |
| <b>Responsible for subject / lecturer:</b><br><br>Maja Rakiewicz<br>email: maja.rakiewicz@put.poznan.pl<br>tel. 61 665 24 91<br>Centrum Języków i Komunikacji PP<br>ul. Piotrowo 3a, 60-965 Poznań   |  |   |
| <b>Prerequisites in terms of knowledge, skills and social competencies:</b>  |  |   |
| 1  | <b>Knowledge</b>   | The already acquired language competence compatible with level B1 (CEFR)  |
| 2  | <b>Skills</b>  | The ability to use vocabulary and grammatical structures required on the high school graduation exam with regard to productive and receptive skills |
| 3  | <b>Social competencies</b>   | The ability to work individually and in a group; the ability to use various sources of information and reference works.                             |
| <b>Assumptions and objectives of the course:</b><br>1. Advancing students' language competence towards at least level B2 (CEFR).<br>2. Development of the ability to use academic and field specific language effectively in both receptive and productive language skills.<br>3. Improving the ability to understand field specific texts (familiarizing students with basic translation techniques).<br>4. Improving the ability to function effectively on an international market and on a daily basis.                  |  |   |
| <b>Study outcomes and reference to the educational results for a field of study</b>  |  |   |
| <b>Knowledge:</b><br>1. Knowledge of technical vocabulary related to the organizational structure of the company and legal forms - [K1A_W11]<br>2. Knowledge of technical vocabulary from the market field, economic situation as well as related to research, analysis and observation of the market - [K1A_W11]<br>3. Knowledge of technical vocabulary related to marketing, advertisement and fair - [K1A_W11]<br>4. Knowledge of technical vocabulary related to the idea of management and lean production - [K1A_W11] |  |   |
| <b>Skills:</b><br>1. The ability to give a talk on field specific or popular science topic (in English), and to discuss general and field specific issues using an appropriate linguistic and grammatical repertoire - [K1A_U02, K1A_U11]<br>2. The ability to express basic mathematical formulas and to interpret data presented on graphs/diagrams - [K1A_U09]<br>3. The ability to conduct business correspondence in German - [K1A_U10]   |  |   |
| <b>Social competencies:</b>  |  |   |

1. As a result of the course, the student is able to communicate effectively in a field specific/professional area, and to give successful presentations in English. - [K1A\_K03]
2. The student is able to recognize and understand cultural differences in a professional and private conversation, and in a different cultural environment. - [K1A\_K06]
3. The student is aware of the importance of the appropriate behavior in terms of professional ethic and respect toward other views and cultures. - [K1A\_K04]

### Assessment methods of study outcomes

Formative assessment: continuous evaluation during classes (presentations, tests, MT test)  
 Summative assessment: final exam (written and oral)

### Course description

The organization of the company, its sectors/parts, presentation of the company.  
 Forms of the enterprise: partnership and company.  
 Market, supply and demand, price development on the market.  
 Market analysis.  
 Marketing, marketing tools, marketing mix and advertisement.  
 International fair in Germany, its objectives, conversation at a fair and product's presentation.  
 Economic situation and its stages.  
 Management and its types, manager's tasks.  
 The idea of organizational development.  
 Lean production: the organization and management of the workplace according to 5S method.  
 Factors influencing the localization of manufacturing plant.

teaching methods:

Exercises - exercise method, round table discussions and snowball

#### Basic bibliography:

1. Kolsut, S.: Wirtschaftsgespräche, Poltext 2004

#### Additional bibliography:

1. I.Grignoll / S.Raven: Geschäftliche Begegnungen B1+, Schubert Verlag , Leipzig 2013
2. G.Guenat, P.Hartmann: Deutsch für das Berufsleben, Klett 2010
3. Becker, J./ Merkelbach, M. : Deutsch am Arbeitsplatz, Cornelsen Schulverlage, Berlin 2013
4. M.Gurgul/A.Jarosz/J.Jarosz: ?Deutsch für Profis. Branża ekonomiczna?, LektorKlett 2013
5. S.Bęza: ?Deutsch im Büro? Poltext 1995
6. Bilingualer Fachunterricht, Arbeitshefte. CODN-Goethe-Institut, 2008

### Result of average student's workload

| Activity                                | Time (working hours) |      |
|---|----------------------|------|
| 1. Participation in classes             | 45                   |      |
| 2. Student open work                    | 4                    |      |
| 3. Preparation for the final assessment | 4                    |      |
| 4. Final assessment                     | 2                    |      |
| Student's workload                      |                      |      |
| Source of workload                      | hours                | ECTS |
| Total workload                          | 55                   | 3    |
| Contact hours                           | 45                   | 1    |
| Practical activities                    | 45                   | 1    |